

SESSION TWO: The Evolving Business Environment - Innovation and Opportunity for Ag Inputs

Round Table Meeting January 2024

Please remember to follow Chatham House Rule.





Moderator Bonnie Brayton

Venture Associate
Fulcrum Global Capital



Brad Fruth
Director of Innovation
Beck's Hybrids



Shely Aranov
CEO & Co-Founder
InnerPlant



Hunter Swisher
CEO & Founder
Phospholutions, Inc.



Bruce Schnicker
Vice President and Head of
Pipeline Delivery
Bayer Crop Sciences



Brad Fruth

Director of Innovation
Beck's Hybrids

Beck's Innovation

Farm Foundation Roundtable

Brad Fruth, Director of Innovation

VERDANT ROBOTICS

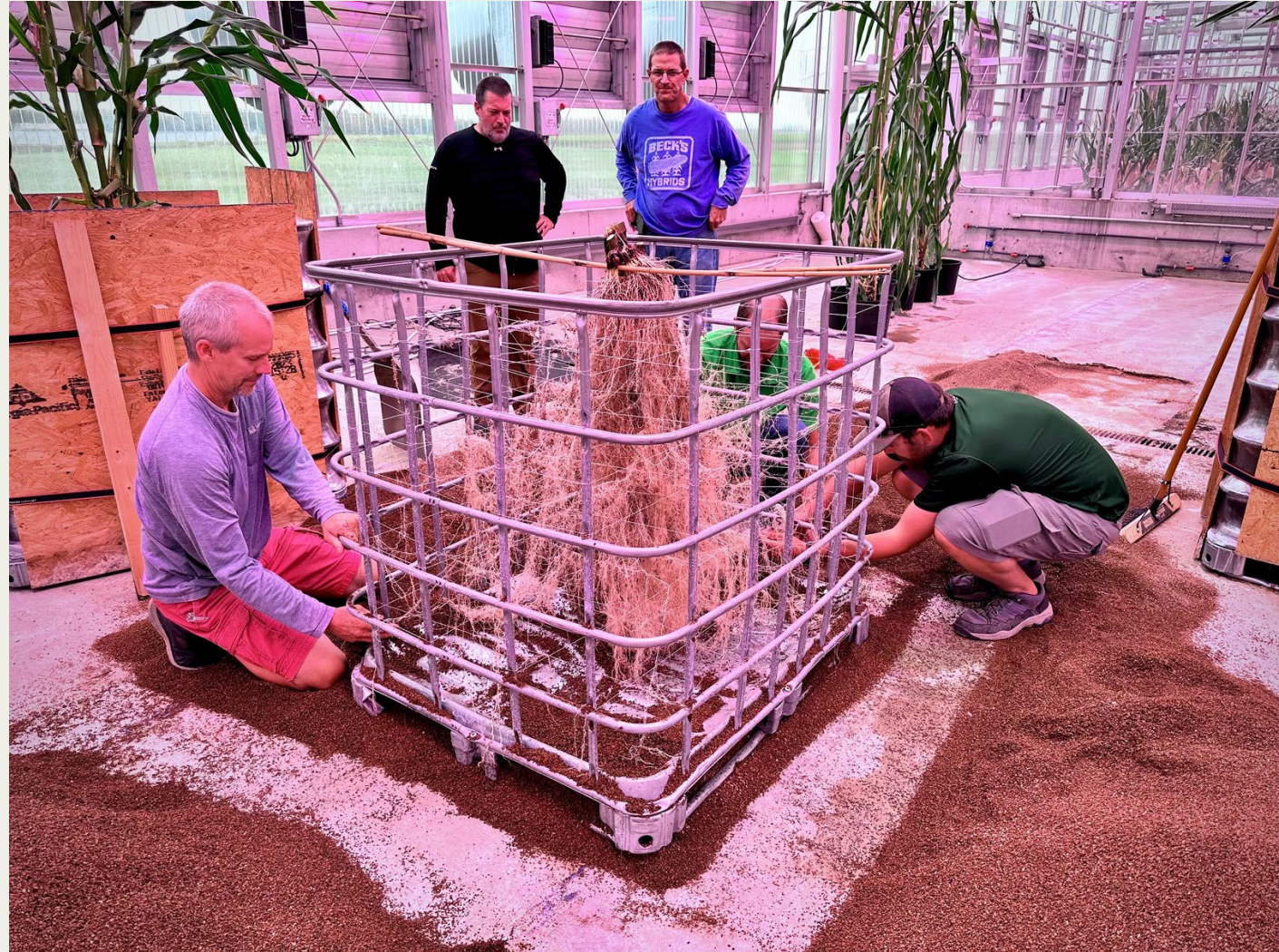
- Computer vision and machine learning to unlock targeted application of ag products
- Indexing every plant over space and time, and acting with precision, accuracy, frequency, and scale never before possible, and discovering new, transformative value through the power of computation.
- Verdant indexes the farm the way Google indexes the internet, uniquely tracking each plant over space and time to enable real-time decision making only possible with computation.
- Smart Sprayer can cover up to 3.75 acres per hour and is more effective than hand weeding. Verdant implements can apply crop protection and fertility chemicals, making the system substantially more effective than mechanical weeding alone.
- Smart Sprayer targets weeds with pinpoint accuracy, reducing chemical use by up to 96% for both organic and conventional growers.
- Currently used in California and other states growing specialty crops.
- Beck's is working with Verdant to adapt this technology for use in row crops, we started with soybeans this season.
- <https://www.verdantrobotics.com/>





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ROOT BOX PHOTOGRAMMETRY

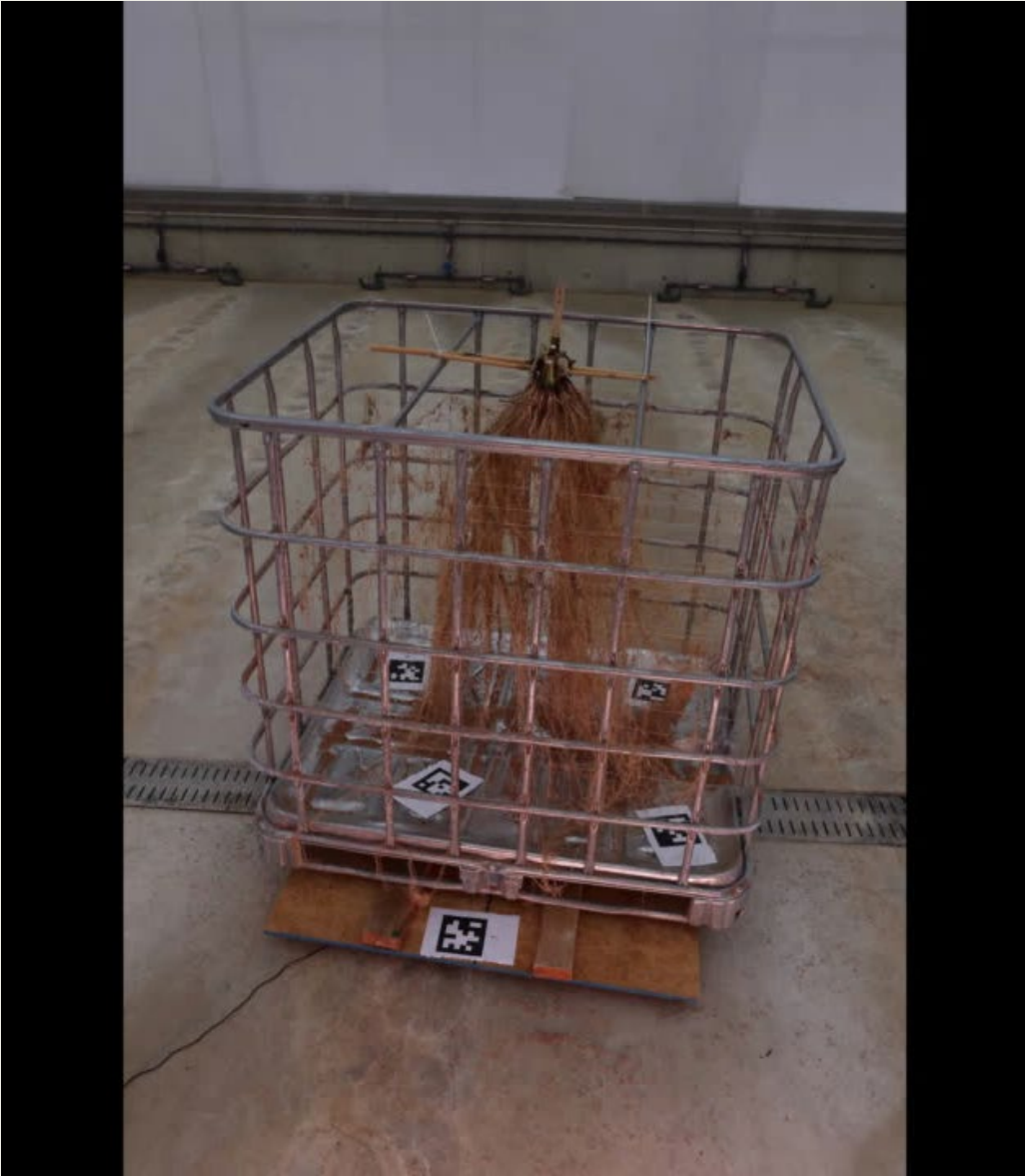


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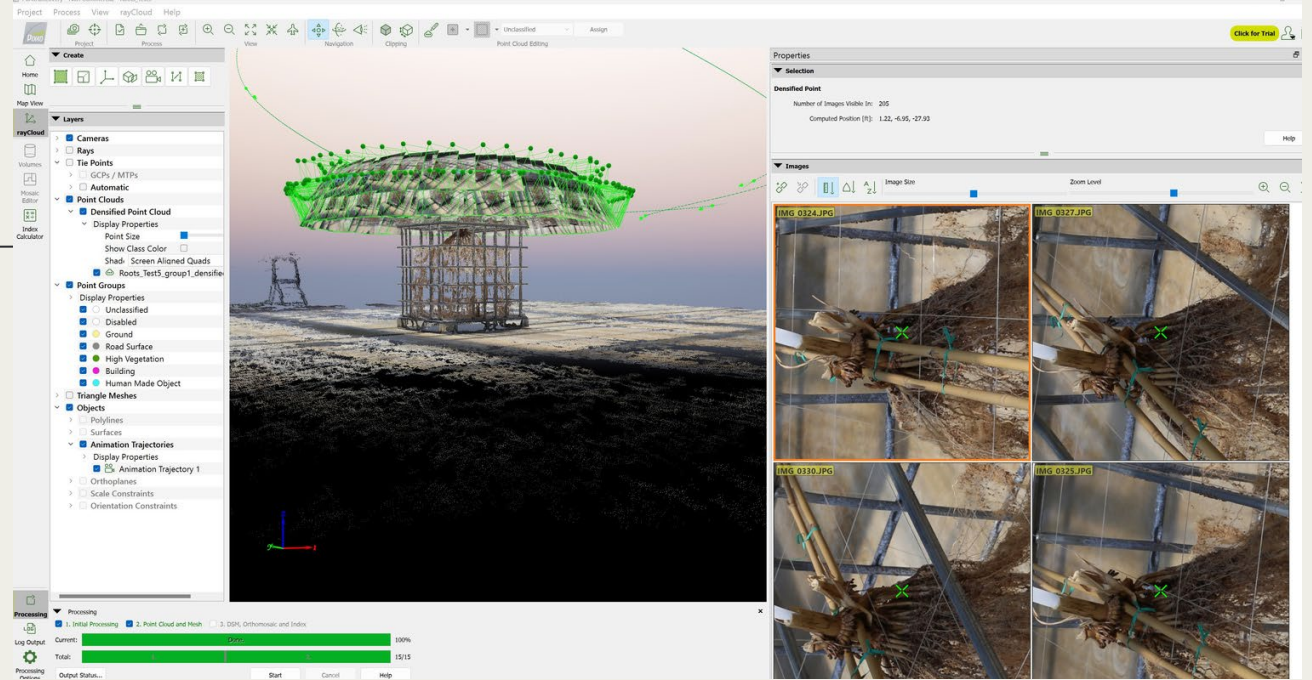
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ROOT BOX PHOTOGRAMMETRY



ROOT BOX PHOTOGRAMMETRY

- How do you turn photos into data
- Photogrammetry and structure from motion creates a 3d point cloud of root boxes for product characteristic
- Point cloud and 3D model will be used to help charaticse root phenotype for our hybrids .
- Software: [Agrisoft Metashape](#)
- ~600+ image per root box.



CORN X SORGHUM

Project Objective:

- intergeneric hybridization between maize and sorghum.

March 2023 – December 2023

- Tetraploid corn planted in two row plots and surrounded by a bulk of eight sorghum inbred lines from our program that have been sequenced or are related to lines that have been sequenced. The corn was detasseled prior to pollen anthesis allowing mostly sorghum pollen on the silks.
- Approximately ten days post mid-silking/anthesis, approximately 100 ears were harvested and phenotypically evaluated for evidence of fertilization, embryo and endosperm development.

CORN X SORGHUM



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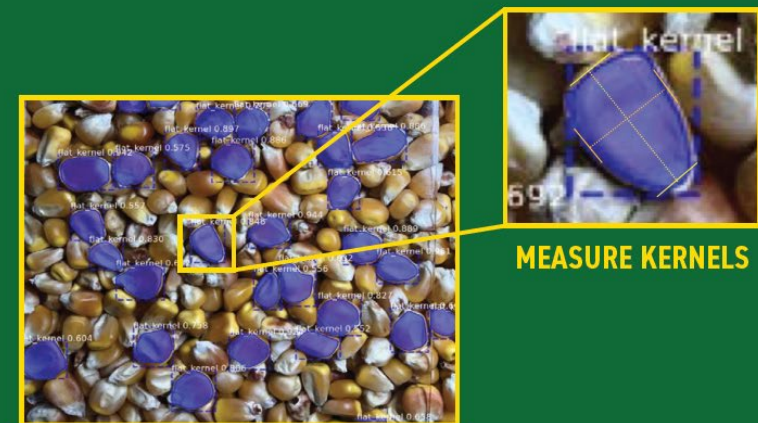
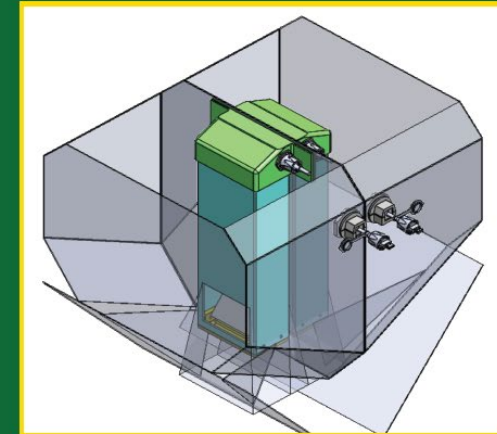
KERNEL DEPTH PROJECT

- Use new methods of measurement to incorporate valuable data in the breeding decision and new product development

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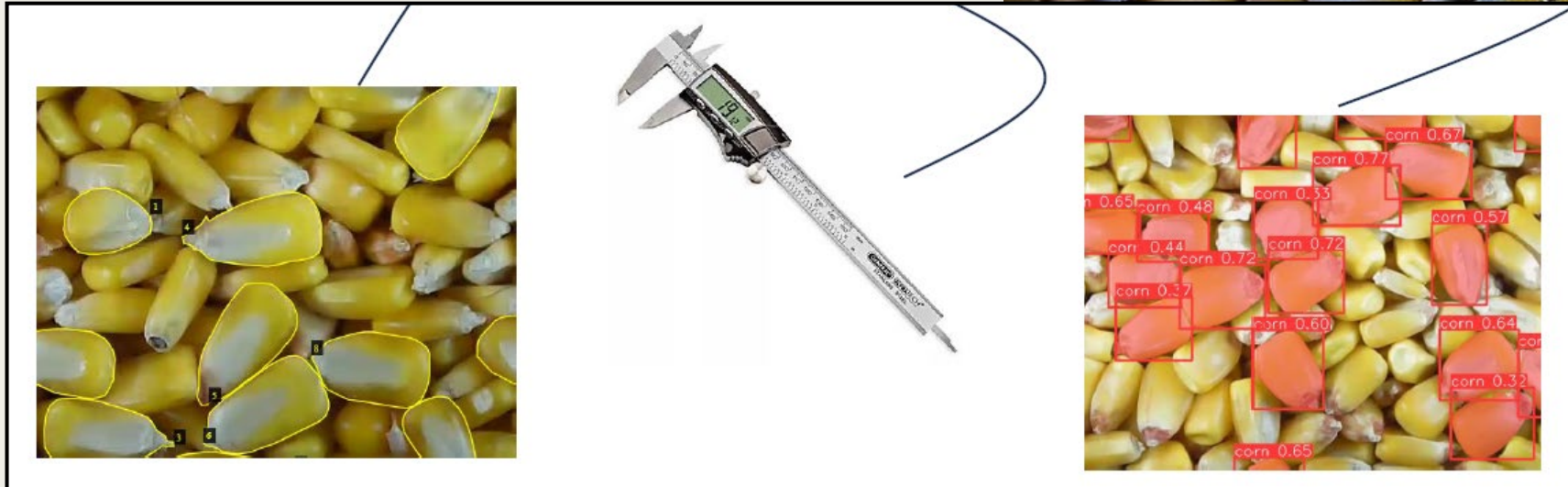
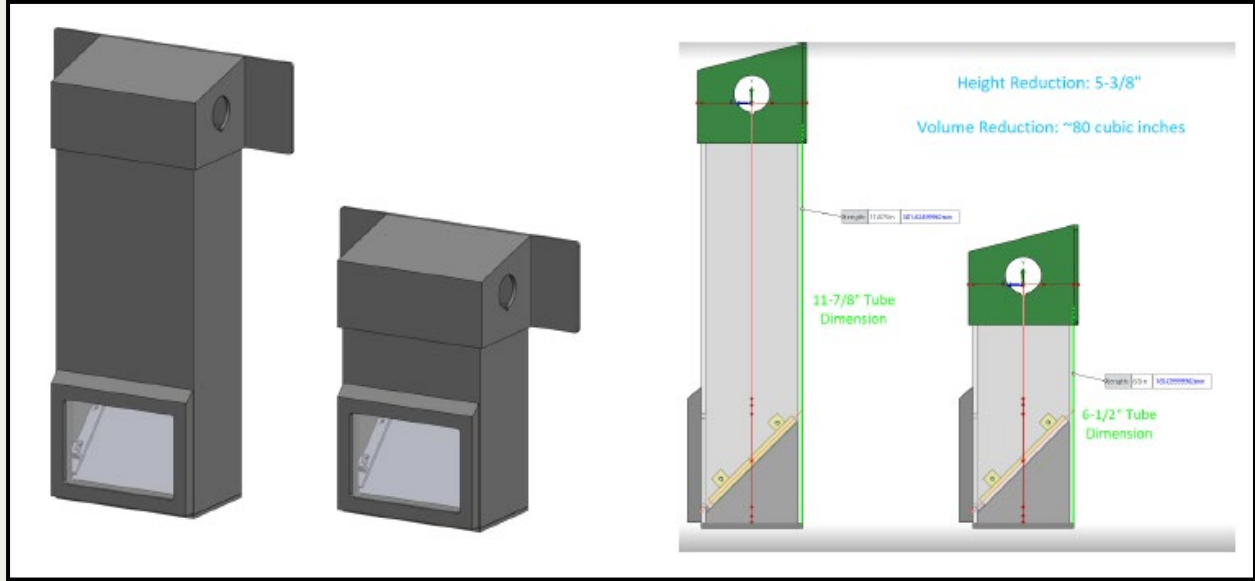


KERNEL SIZE



OBJECT DETECTION

MEASURE KERNELS







Shely Aranov

**CEO & Co-Founder
InnerPlant**





INNERPLANT

**Plants communicate,
we give them a voice.**





**We can grow more
while using less**

40% crop loss
represents
\$220B
in global production

30% wasted
chemicals
represents
\$100B
over applied



Plants communicate, we give them a voice



**What if plants could
tell us what they need?**



Plants communicate, we give them a voice

InnerPlant's USDA-approved, patented technology enables crops to communicate what they need



Seed Technology

Signaling capabilities embedded in plants, triggering fluorescence within **2 days** of stress onset, **2-3 weeks** before visible symptoms

The only tech providing farmers insights **early enough to act**



Our technology listens to plants. From single plant, all the way to space



Rapid Remote Sensing

Technology built from the ground up to be easy for farmers to adopt and low-cost for us to scale

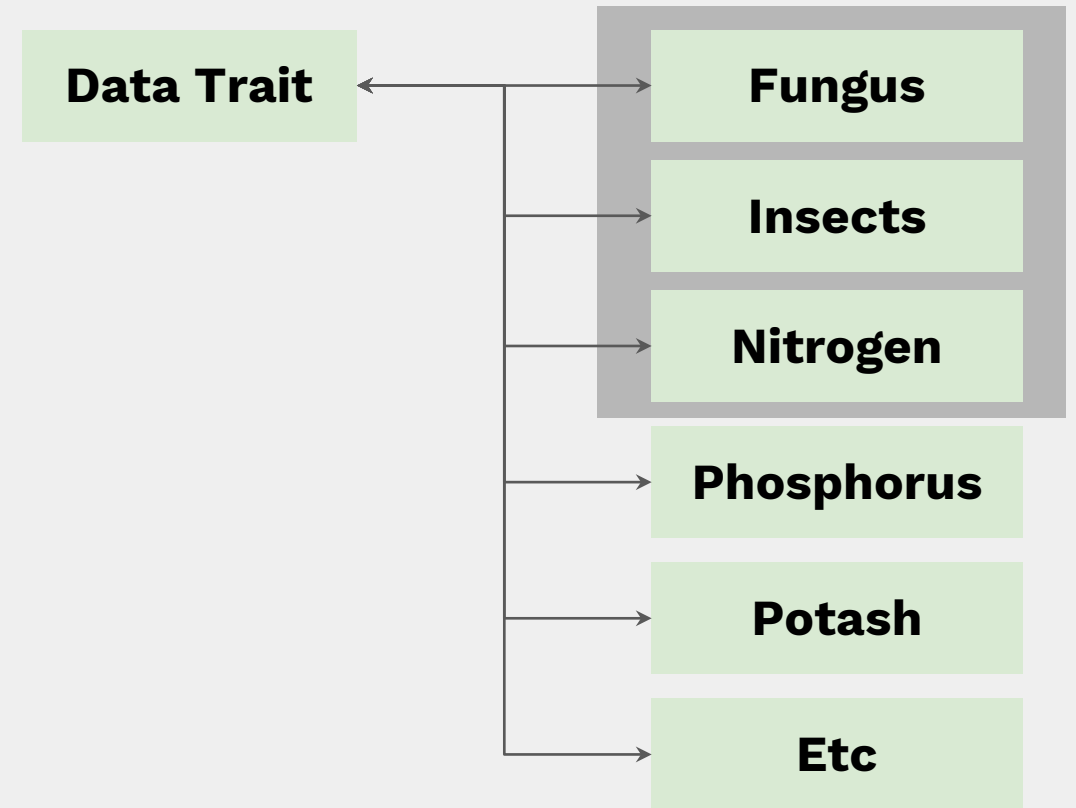
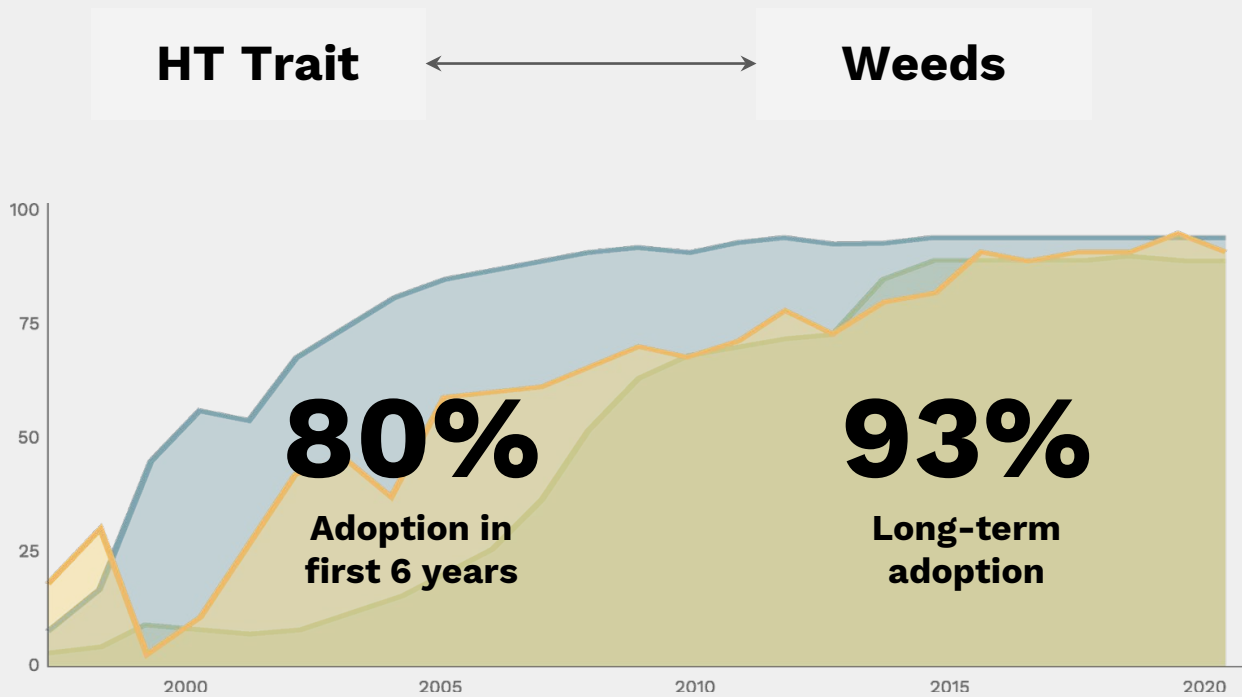
Scalable, affordable, and
seamless



Farmers want technology that simplifies operations, reduces risk, and protects yields

Roundup Ready = System to manage weeds

InnerPlant = System for all other controllable stress



\$70B of value for farmers from optimized treatments

Soybean 
200M
acres

Corn 
150M
acres

Value to Farmer		
	Per Acre	Total
Signal		
Fungi	\$40	\$8B
Insects	\$40	\$8B
Fungi	\$145	\$22B
Insects	\$65	\$10B
Nitrogen	\$150	\$22B
		=
Improved yields, reduced inputs		\$70B



InnerPlant's technology makes it possible



SATELLOGIC



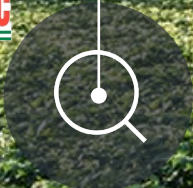
INNER PLANT

GROWMARK

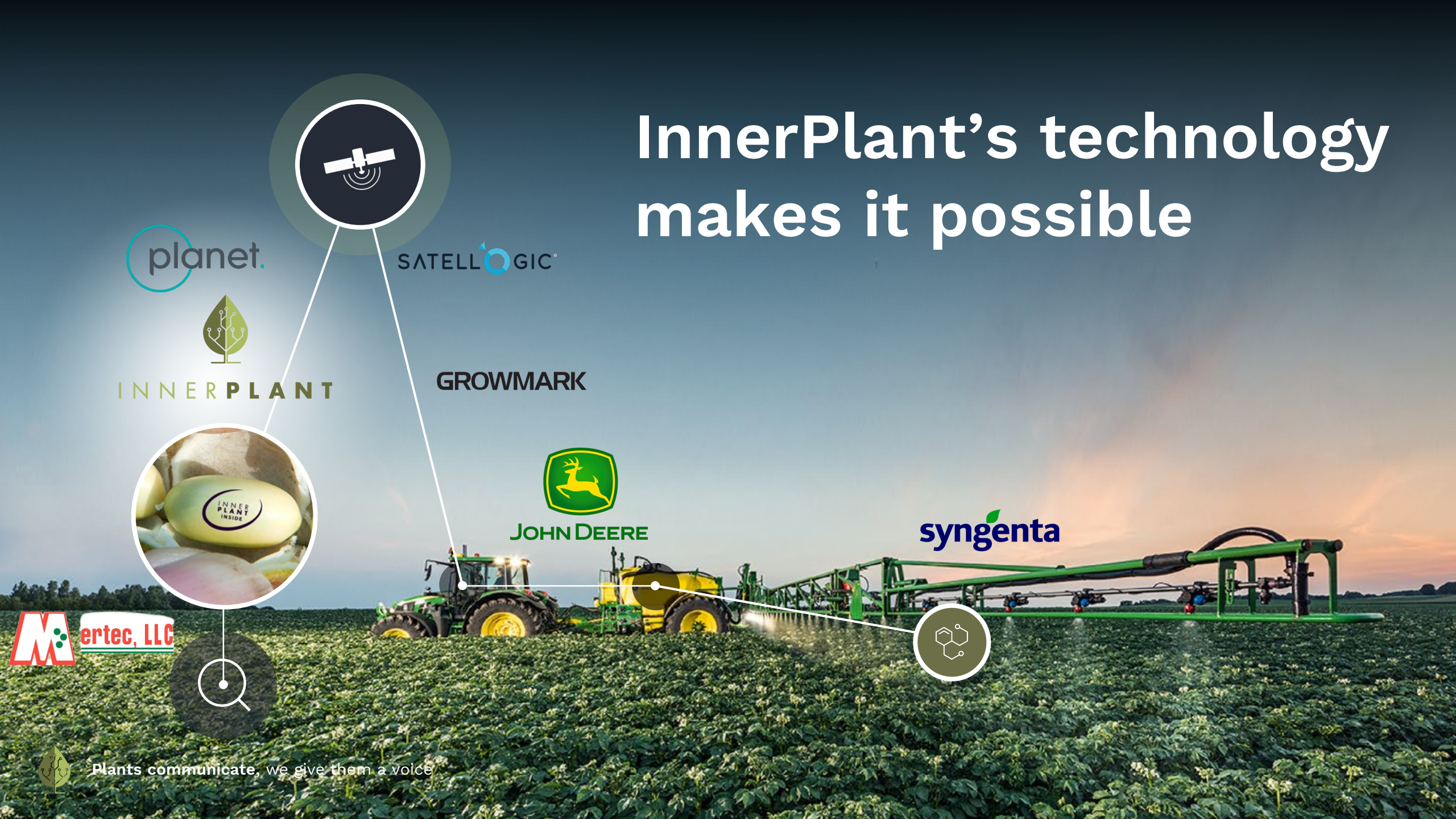


JOHN DEERE

syngenta



Plants communicate, we give them a voice





INNERPLANT

Seeding the future of farming



shely@innerplant.com





Hunter Swisher

**CEO & Founder
Phospholutions, Inc.**



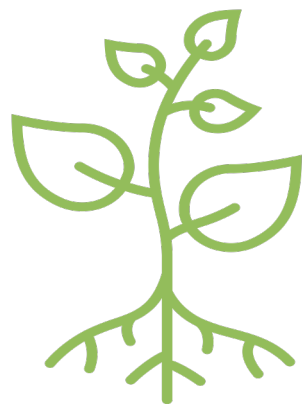


Disruption and Stabilization in the Fertilizer Industry

Phospholutions Inc.
Est. 2016



Global P Use is Inefficient & Unsustainable



Inefficient Use

As much as 90% of conventional P fertilizer is wasted, lowering profitability for growers and contributing to runoff



Global Impact

Inefficient use degrades our waterways and is a large contributor of GHG emissions at ~1.7MT CO₂ eq./ MT P₂O₅



Limited Resource

P rock is mined in only a few select regions globally, limiting availability and contributing to food insecurity

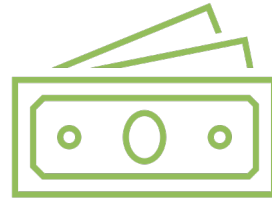
No revolutionary innovation in phosphorus fertilizer manufacturing in 60 years.

Global P Market Opportunity & Growth



Today

Conventional sources are highly inefficient



Short Term

Phosphorus fertilizer prices are volatile



Long Term

Resources are finite

Global P Market
Expected to Reach
\$100B+ by 2030

Global resources located in only a few select regions

- 70%+ of the world's supply is in Morocco; US has less than 40 years left
- Phosphorus is a critical nutrient needed in high quantities to grow crops
- Unequal access of affordable fertilizer exaggerated by geopolitical factors
- Inefficient use and lack of availability of fertilizer is destabilizing fragile food systems

RHIZOSORB®

The Next Generation of Phosphorus Fertilizers

Benefiting Manufacturers, Growers, & Environment



Preserved Yields

Growers use 50% less phosphorus per acre cutting fertilizer costs with an ROI of up to \$20/A



Sustainable

Reduces GHG emissions for P fertilizer use by 45% per acre and reduces runoff potential by 78%



Higher Profitability

RhizoSorb® both lowers cost of production and increases value per unit of phosphorus mined



Scalable & Easy to Use

Only patented fertilizer additive embedded directly into fertilizer granules during upstream production

Fertilizer Supply-Chain Disruption

Fertilizer Availability & Pricing Dependency

- Energy prices
- Regulatory pressure
- Trade flows
- Raw material availability & cost

Geopolitical Factors

Events over the past four years have challenged resiliency impacting some of the most fragile food systems globally

- COVID-19
- War in Ukraine
- China export limitations

Outcome

Estimated 75 million more people experienced severe famine due to lack of availability of phosphorus in 2021

Examples

- Disruption of trade flows due to COVID increased fertilizer prices by 300%
- Shut down of nitrogen production facilities in Europe due to high energy costs
- Tariffs imposed by US on Russian, Moroccan, and Saudi phosphates
- China cut off all exports of phosphates for >18mo

Ensuring Stability of Fertilizer Inputs

- Better resource utilization and allocation across food systems
- More efficient use through new technologies
- Sustainable production and distribution
- Reduce environmental impact
- Collaboration between producers and technology providers
- Increased research and development





Providing the Next Generation of Phosphate Fertilizers

Hunter Swisher

CEO & Founder

hswisher@phospholutions.com







Bruce Schnicker

**Vice President and Head of
Pipeline Delivery
Bayer Crop Sciences**





Science for a Better Life



Regenerative Ag Solutions

**Session 2: The Evolving Business Environment –
Innovation and Opportunity for Ag Inputs**

Farm Foundation® Round Table

January 18, 2024

Bruce Schnicker, Ph.D. // Vice President & Head of Pipeline Delivery
Hawaii/Marana, Bayer Crop Science



Cautionary Statements Regarding Forward-Looking Information



This presentation may contain forward-looking statements based on current assumptions and forecasts made by Bayer management

Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website

▶ WWW.BAYER.COM



The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments



Future of Farming

Broadening our sustainability approach with a regenerative focus



Sustainability Focus

“Producing more with less”

We’re supporting food security while reducing agriculture’s impact on nature

We’re committed to: (1) minimizing the climate footprint of farming, (2) reducing the environmental impact of crop protection, (3) enabling smallholder farmers and (4) improving water use

Reducing and mitigating:

Increasing productivity while reducing the impact on nature

Regenerative Focus

“Producing more and restoring more”

We’re supporting food security and securing farm incomes while delivering net benefits to nature

We’re committed to: (1) minimizing the climate footprint of farming, (2) reducing the environmental impact of crop protection, (3) enabling smallholder farmers and (4) improving water use



We’re delivering nature-positive outcomes by improving soil health, restoring biodiversity and protecting habitats, conserving water and sequestering carbon

We’re helping farmers increase productivity and incomes with climate adaptation solutions and new sources of revenue

Adapting and regenerating:

Increasing productivity and incomes while renewing nature



Lead

with Regenerative Ag Solutions



Win

by being more grower centric

Our Purpose

Shaping agriculture for the benefit of farmers, consumers and the planet

Benefits of Regenerative Ag:



Yield increase and improved productivity, social and economic well-being of farmers and communities



Improved soil health



Mitigation of climate change



Preservation, restoration of biodiversity



Conservation of water

Deliver

**Sustainably-sourced food,
Renewable fuels**



Data Driven Solutions and Simulation Key to Acceleration

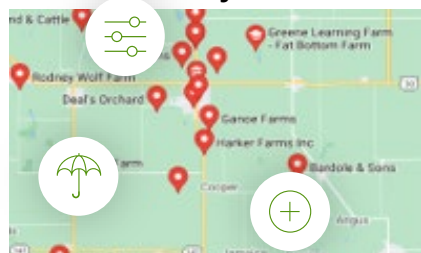
> Starts with a Customer Driven Pipeline

- > Every plant designed is aligned with **customer-preference quantification**
- > Novel translation of **customer insights into a number** allowing for accurate data driven decisions through product development
- > Selection indices combine **economic and agronomic** data with customer survey preferences and insights to determine desired characteristics for next-gen. hybrids

Greene County, Iowa Customer Survey Preferences

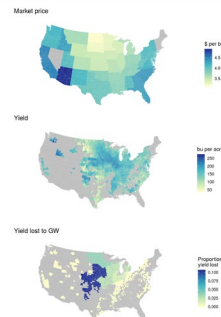
Economic, Yield and Disease Pressure Data

Standability



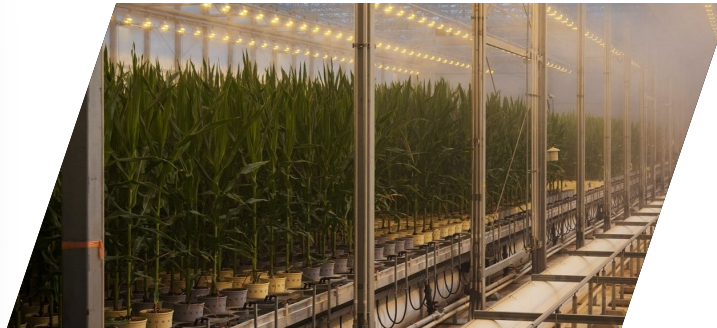
Drydown

Robustness



> Accelerated Breeding Methods

- > Continuous Breeding Cycle **accelerating from 5-6 years to ~4 months**
- > New **protected culture** facilities in Marana, AZ and Petrolina, Brazil,

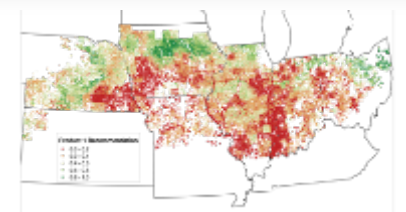


> Leads to Digital Field-Testing Twin

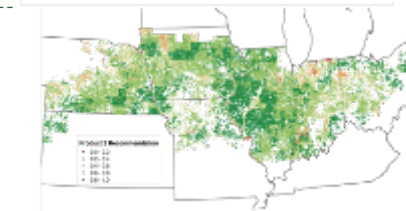
- > Simulations use our **extensive data assets** to predict performance across millions of scenarios and environments
- > Simulations assist with **crop placement** and **product advancement**

Example: PRECEON Hybrid Ear Height Simulation

Short-Stature Hybrid1 - Ear height too low in simulation



Short-Stature Hybrid 2 - shows favorable ear height in simulation



Simulated ear height for >130k farmer fields across 10 environmental years



Offers Transformational Shift in Production

Powered by Short Stature Corn Hybrids and



Key Features and Benefits Enhance Profitability and Environmental Sustainability of Corn Production



Protection

- > Production stability with improved standability in high winds and challenging weather conditions
- > Annual yield losses due to stalk lodging in the U.S. range from 5% to 25%¹



Iowa 2020 Trials Following Derecho Windstorm



Access

- > Improved in-season crop access due to reduced height
- > Supports tailored solutions with precise in-season crop protection



Spray Rig in Short-Stature Corn Plot
Jerseyville, IL August 2019



Yield potential

- > Shows promise in unlocking yield potential through increased opportunity to optimize crop inputs, planting densities, and field placement
- > Potential to optimize use of key nutrients like nitrogen, as well as reducing land and water requirements



Poseyville, Indiana July 2021
Nitrogen Y-Drops for Precise In-Season Application

¹ Purdue University (<http://www.extension.purdue.edu/ay/ay-262.html>)



Comprehensive Open-Innovation Strategy for Nitrogen Fixation

The Need

- > Synthetic nitrogen fertilizer has helped feed **>3.5bn** people¹
- > Regulatory requirements are increasing around the globe
- > But accounts for **~3%** of global greenhouse gas emissions

// *“Pulling fertilizer out of thin air”* //



¹ Source: [Our World in Data](#)

Our Approach



In-licensing or distribution



Pipeline advancements



Strategic research partnerships



Transformational Partnership with



- > Enhance nitrogen fixing bacteria through synthetic biology
- > Leverage Ginkgo's expertise in microbial discovery, our expertise in agronomics, product development and commercialization
- > Exclusive commercialization rights to programs already started at Bayer and/or Joyn Bio
- > Aiming to reduce use of added synthetic fertilizers while maintaining the yield potential of the crops



Delivering Regenerative Ag Benefits and Improved Profitability

Example: 130 HA Bayer Forward Farm Agricola Testa, located in Pergamino, Argentina 2019-2022

Increased farmer roi¹

+13%

grain productivity

+22%

gross margin/HA

.....And more sustainable agriculture¹

65%

Improvement in carbon balance (CO2 eq kg/ha)

+1,512

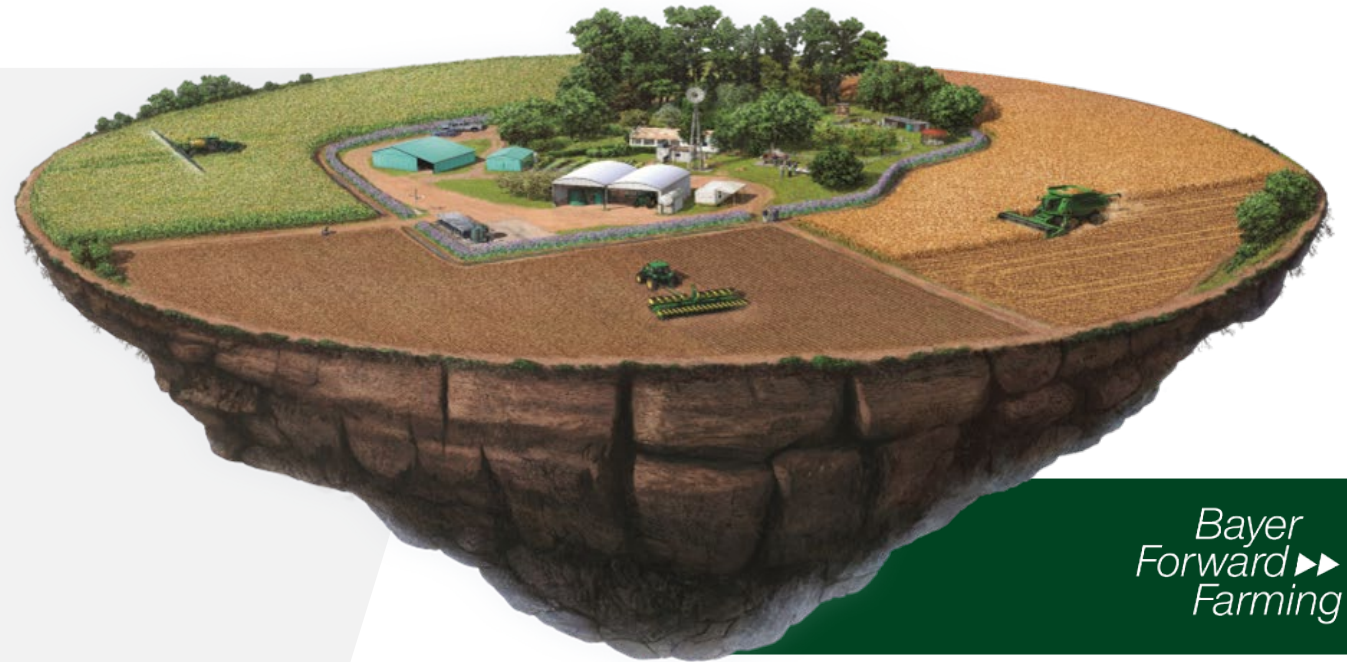
carbon sequestration (Kg CO2/HA)

+40%

system biomass production

-15%

less sprays



Bayer
Forward Farming

Graphical depiction of Bayer Forward Farm in Pergamino, Argentina

Farmer expanded regenerative farming practices to 1,000 HA rented land after seeing these results

¹Since 2015, Agricola Testa has been certified in Good Agricultural Practices in sowing, spraying and harvesting. Results shown here depict the improvements achieved from adoption of no-till agriculture, crop rotation, inclusion of winter & cover crops, implementation of digital agriculture, selection of top performing germplasm, biotechnology traits, a balanced fertilization strategy and monitoring pests for defined control timing practices, from 2019 to 2022 at Bayer's Forward Farm, Agricola Testa, located in Pergamino, Argentina.



Science for a Better Life

 **generating
growth**

Thank You!



QUESTION AND ANSWER

Please submit your questions on the meeting app or use one of the microphones.

- **Go to app** 
- **Go to Your Agenda**
- **Find The Session**
- **Q&A Tab**



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