



# Farm Foundation AG 101 Bootcamps

Geared toward leadership in the food and agriculture sector, Farm Foundation’s new AG 101 Bootcamps are intensive day and a half, on-farm experiences focused on strengthening understanding around the complex issues facing agriculture today.



## Who Should Attend?

Designed for seasoned leaders as well as those new to the food and ag sectors—including cross-departmental teams, board members, or your key clients—our bootcamps are taught by industry leaders, academic researchers and other subject matter experts.



The bootcamps will help leaders gain a broad baseline understanding of the current food and ag sector while building a professional network or strengthening a working team.

## Where Do the Bootcamps Take Place?

Farm Foundation’s AG 101 Bootcamps take place on our beautiful farm-based campus in Libertyville, Illinois.

Our new Innovation and Education Campus features a centennial farm, house, barn, and farm fields, along with the new Innovation and Education Center.

## Bootcamp Participant Testimonial

**“To actually sit at the table and talk to a farmer about inputs and outcomes was impactful.”**  
- *Global food company participant*



## The Farm Foundation AG 101 Bootcamps focus on five broad subject areas:



### Production Ag Sector



### Climate Change ESG Goals



### Food and Ag Policy



### Innovation and Investment



### The Future of Food and Ag

These five modules of experiential learning are delivered on our farm/innovation campus through lectures, case studies, small group discussions, media/videos and outdoor experiences on farm. Over the day and a half program, our team will cover these five subject areas:

**Production Ag Sector**—Participants will gain an understanding of the components and trends of production agriculture and farm level economics. Farm-level insights help increase understanding of how farmers make decisions about new practices and innovations.

**Climate Change ESG Goals**—Participants will gain an understanding of the increasing role of soil health, sustainability, regenerative agriculture, and ESG for corporations and the implications.

**Food and Ag Policy**—Participants will gain an understanding of the governmental entities involved in food and agriculture policies, the key legislation, and issues.

**Innovation and Investment**—Participants will gain an understanding of the role investments in food and agriculture is playing in advancing innovations and technologies, adoption rates and drivers, and why key innovations matter in food and agriculture.

**The Future of Food and Ag**—Participants will wrap up the experience by looking ahead into the future of food and agriculture. They will leave with an understanding of the key ongoing trends and drivers of change, including consumer trends and their implications in both the food and agriculture sectors.

## Additional Info

AG 101 Bootcamps are customizable to meet the needs of the participants. All participants who complete the bootcamp experience will also receive LinkedIn badge and certificate to acknowledge their participation.

## How Do I Sign Up?

To get started, please contact:  
Amanda L. Martin, Director of Development  
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## ABOUT FARM FOUNDATION

Farm Foundation is an accelerator of practical solutions for agriculture. Our mission is to build trust and understanding at the intersections of agriculture and society. A 501(c)(3) non-profit, we work across the food and ag value chain to build momentum behind meaningful solutions to some of the most important challenges facing farmers and, by extension, our industry as a whole.