



# Accelerating People & Ideas

## ROUND TABLE

### EXCLUSIVE EVENT

A program of Farm Foundation, the Round Table is a **private**, invitation-only discussion forum comprised of multi-generational/multi-stakeholder leaders from across the food and agriculture value chain.

This is an unmatched opportunity to interact intimately with and learn from food and agriculture thought leaders from around the globe. Each meeting is themed around the most pressing current issues facing the future of food and agriculture.

### ROUND TABLE PROGRAM SCHEDULE

The schedule will include agriculture and food tours around the meeting location area, followed by a two-day meeting providing exclusive off-the-record content as well as networking receptions and meals.

Attendees can expect to be engaged in vibrant discussions on the future of food and agriculture with C-suite executives, farmers, and leaders from across the food value chain.

## MEETING AUDIENCE

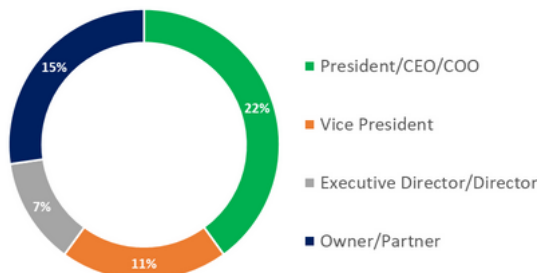
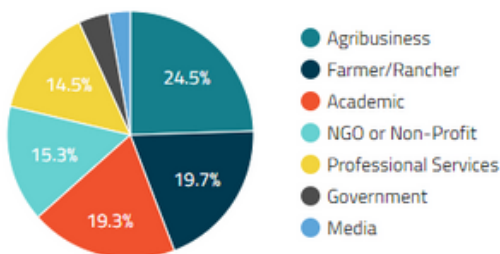
### NETWORKING WITH CURRENT AND NEXT GENERATION LEADERS

We support food and agriculture by ensuring all the right stakeholders are involved and engaged in building something for the greater good—providing a space with opportunities to achieve a shared vision for a better future for food and agriculture.

Each meeting we welcome an average of 250 attendees to join us for these in-depth round table discussions. The diverse expertise of attendees allows for the creation of an exceptional meeting and networking experience.

In addition, we utilize these meetings as an opportunity to connect the next generation of food and agriculture leaders with key mentors. We typically host 30–35 members of our premier Next Generation programs that include young professionals who are farmers or agri-food leaders, graduate scholars involved in agricultural policy work, and undergraduates involved in research projects around the meeting themes.

### INDUSTRY REPRESENTATION



### NEXT GENERATION PROGRAM PARTICIPANTS:

- Agricultural Scholars
- Cultivators
- Young Agri-Food Leaders
- Young Farmer Accelerators

**January 15-17, 2025—Raleigh, North Carolina  
July 16-18, 2025—Spokane, Washington**

## SPONSORSHIP OPPORTUNITIES—JANUARY & JULY ROUND TABLE MEETINGS

**The sponsorship packages outlined include recognition for sponsors at both the January and July Round Table meetings.**

<b>Benefits</b>	<b>Gold \$10,000</b>	<b>Silver \$5,000</b>	<b>Bronze \$2,500</b>
<b>4 complimentary tickets total to attend either meeting, upgraded to include the special tour option</b>	✓		
<b>2 complimentary tickets total to attend either meeting</b>		✓	
<b>1 complimentary ticket total to attend either meeting</b>			✓
<b>Branded promotional items included in attendee bags</b>	✓	✓	✓
<b>Recognition in pre- and post-event communications</b>	✓	✓	✓
<b>Logo on event websites and event app (linked to your website); logo on event signage and sponsor slide deck</b>	✓	✓	✓

## SPECIAL SPONSORSHIP OPPORTUNITIES

**These sponsorship packages can be added on to any sponsorship level or as a general sponsorship opportunity. If you have other opportunities you would like to explore, we are happy to discuss.**

<b>Networking Break \$1000</b>	Sponsor signage will be displayed at refreshment tables during breaks along with sponsor logo on custom coffee sleeves. Additional recognition provided throughout the program on break sponsor slides. Sponsors can choose which meeting they would like to be listed as the networking break sponsor.
<b>Meeting Wi-Fi \$1500</b>	The meeting Wi-Fi sponsor would be recognized throughout the event and in official signage on site. The Wi-Fi service will be set up to go to a landing page provided by the sponsor and the sponsor can choose a password for guests to access. Sponsors can choose which meeting they would like to be listed as the meeting Wi-Fi sponsor. Only one sponsorship is available for each meeting.
<b>Meeting Bags \$1750</b>	As the official meeting bag sponsor, you can provide a bag for the meeting with your company logo. All materials from other sponsors will be featured in your bag. Sponsors can choose which meeting they would like to provide bags for and only one sponsorship is available for each meeting.
<b>Opening Reception \$3,000</b>	Sponsors would be recognized formally during the opening reception, the official kickoff for each meeting. Sponsor signage will be displayed during the opening reception and sponsors can choose to provide any additional materials to display during the reception. Sponsors can choose which meeting they would like to be recognized for. This also includes benefits associated with the Bronze-level sponsorship.
<b>Next Generation Networking \$4000</b>	The official sponsor of the Next Generation networking events, this sponsor will have exclusive time to speak at formal programming organized for the Next Generation program participants at the Round Table meetings. There will be an option for a Next Generation Networking sponsor at each meeting.
<b>Raffle/In-Kind Gifts</b>	During our opening reception we will host several opportunities for attendees to hear updates from our organization and key local attendees. With this sponsorship, you would provide either in-kind gifts or a cash donation to purchase prizes to support local businesses in the meeting location. This sponsorship is available for each meeting.