

Ryan
Scott

Group 7

Q3

colleges - teach ~~the~~ ^{future} employers

com colleges - teach future employees

How best to stimulate and support

entrepreneurism from a young
age in rural communities.

business skills set that
includes communication

quoting Temple - we need the
visual and hands on learners
and workers
drone techs are coming over from Israel

* Partner more with 4-H and FFA

Group 16 - Q3 COULTER

- Facilitate pilots at IEC
- Leverage FFA, AFA & 4H leaders we have in FF
- Broaden STEM to include 'Ag'
- The other white meat
- SWAP Ag for Art in STEAM

2. Group 6 - Q3

- Farm Foundation bring the resources and people together; find out what is available out there that we can utilize for education.
- Khan Academy, using the Tech company.
 - U.S. Farmers and Ranchers Alliance
 - other organizations to join a meeting together to discuss what are the tools available for education during the Farm Foundation Fellow meeting.

Farm Foundation Staff Figure Out and
Make Sure It is Fun - 

What kids want to know and forming interests?
utilize kids leadership to figure out what they are interested.

Gathers what is already done, who is already there, what is available, and bring everybody together to develop the pivot programs.

Engage educators, teachers, farmers, high school students

FF's role

OVERALL: FF should focus more on ~~helping the younger people~~ ~~engage~~ communications beyond policy.

- ① FF podcast - perhaps a partnership with Agri-Pulse
- ② Engage with some major non-ag influencers
- ③ Support youth to help them communicate - including support for FF cultivators, etc.
- ④ Convene communications to build trust and inform - with goal that they will turn to FF in future with questions.
- ⑤ Create a FF ag communication

Group 1 · · · ~~Christine~~
Hamilton

Q3

What role could FF play?

Partnering - invite more urban folks to meetings

AI can be used to reinforce the science exhibits @ children's museums

Cowoning - a coalition of all business that supports ag

boot camp - incorporate messaging into curriculum

Highlighting issues

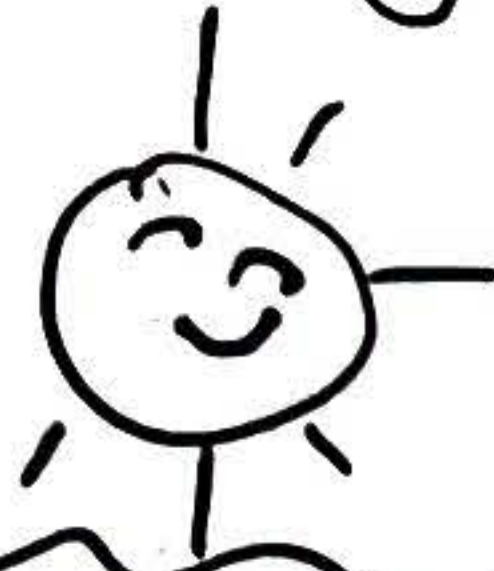
A new way -

sponsor white papers on this issue - create a special fund (donor-advised) for this activity

Data-driven story-telling group because data overlays are compelling visually

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Group 8 - Q3

- help identify communities that have done community development and equity well and ~~help~~ understand what can be applied in struggling communities.
- panel of urban community organizers and learn about what they are doing to fix/advance their communities
- help adopt models to help rural communities
- facilitate mentorships / ~~relationships~~ relationships between urban and rural people
- virtual panel ~~and~~ discussions to provide people outside the organization exposure to the ideas and potential solutions
- cities have unemployment and rural has a labor shortage there isn't an organization bridging ~~this~~ this gap.
- Advancing the brand of agriculture and rural communities

Kelly

Group 10

Q3

- ① Speed farming/food
- ② Farm Foundation to help farmers navigate liability
 - helpline
 - waiver form (i.e. podcast guests)
 - point farmers to resources (engage State Farm Bureau)
- ③ Farm Foundation for advancing issues

- Group 14 - Q3

- FF can contribute to curriculum (outreach, education)
- FF members can engage in outreach
- FF needs to learn about position of urban dwellers to learn and develop approaches that address concerns
- FF can contribute to bridging by developing points of programs that demonstrate benefits to urban dwellers
- Anticipate trends to be prepared to address them
- FF continue to incorporate sessions that explore urban problems

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Group 15 Q3

- (3) • new farm foundation work
- trust capital is necessary and required for success

• where are you 'out of the box' partners - uber, amazon, etc

• "talking up vs. talking at"

• listening to learn vs. listening to understand

• enabling "trust" culture

Be super intentional about who you are bringing into the room to participate.

• bringing together experience and shifting generational influence

• consider using 3rd party facilitators to draw out diverse viewpoints using interactive modalities

Group 5 - Q3 Patterson

Communications

- Engage with urban young adults through programs
- Engage w/ community college students
- Farm Foundation could ~~facilitate~~ facilitate exchanges
- FF could facilitate social media campaigns

Infrastructure / Economic Development

- Leverage expertise and capital of tech industry to help develop rural communities
- FF could focus programming on economic development
rural