

Group 8 - Q2

- ~~Extension~~ Extension used to serve as the community organizer but those roles have changed
- Need practitioners in rural communities
- B: big ag business should engaged in developing rural communities
 - invest in human capital → corporate ^{social} responsibility
- A: ~~incentive~~ Incentive → human infrastructure
- C: Training, development and investment in people who can be effective community organizers / ~~leaders~~

Group 6 - Q2

Top 1 Idea. Promoting Education in Ag with Students.

- a. Less governmental involvement.
- b. Retailer help with education and communication, such as McDonald.
- c. Connect with Tech Colleges students, ~~Expose~~ students there about opportunities of career in Ag

Academia help to expand the ag program to urban areas to the kids. Academic projects for graduate students with Ag background to facilitate the existing Ag programs such as FFA. 4H.

Design high school students to go to urban school.

Funding source is needed to support this development.

Hands on education in academia to develop workforce for the Ag and rural community.

Multiple pivot programs and see the differences of state differences

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Group 1

Christine
Hamilton

0.2

Work at state level

Two-way communication opportunities

Local government advocacy at state level

Private Sector could fund - commodity groups

Academia could organize the scientific papers & communicate the points w/ credibility

Extension could be deployed to carry the message

Is it "rural/urban" divide or "ag/urban" divide

Group 5 - Q2 Pattern

Communications

- Focus on intrapersonal communications
 - Facilitate ~~comm~~ experiences or exchanges between rural and urban folks
- Promote more social media communications by farmers / rural folks
- Ag companies should recruit in urban areas / urban universities

Infrastructure / Economic Development

- Close digital divide
- Local / State efforts to promote economic development
- Hard look at policies that placed rural communities at a disadvantage
 - Tax policies, farm policies (land retirement)

Group 7

Q2.

Top idea: study to find out what works

- let's do this research (academic)
- identify and focus on the policy control points

→ SCOPE the work

- identify the 'natural experiments' that have already occurred and how they can be used

("It's more than broadband, dammit.")

[some areas are still needing basics
like reliable, constant electricity]
(SEE OHIO!)

Q1

IDEA = increase representation in Congress & State houses ~~for~~ to regain rural representatives

Q1 = ~~the~~ Community Swaps - NE and

Q2 continued

Becky

17

Rural-Urban - peer 'swaps'

"Let's not work on bridging - Let's lean into being special, unique and valuable enough to preserve."

~~not working~~

In many areas:
Divide is over land use

Rural Entrepreneurship matters:

CEO program, Illinois, to keep young entrepreneurs in the community

National 4-H has pivoted to workforce prep, ~~not~~ not entrepreneurship, due to donor influence

QZ continued

need more college classes that support rural entrepreneurship

Climate Smart Grants - best thing to come out ~~to~~ may be rural entrepreneurship

Group 13 - Q2

Conferences - bring people together.
Both sides in conversation
Urban / rural agriculture together /
- use gov't. grants. 1/2 specialty ag groups

Curriculum - ag in schools.
3rd - 5th grade optional
- private sectors.
- sponsors.
- universities / extension
- community gardens.
- Bring the farmer to urban schools.
Take food

(Rotary exchanges)

Programs bring ag to urban setting
Bringing urban ag to more people.

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Local food

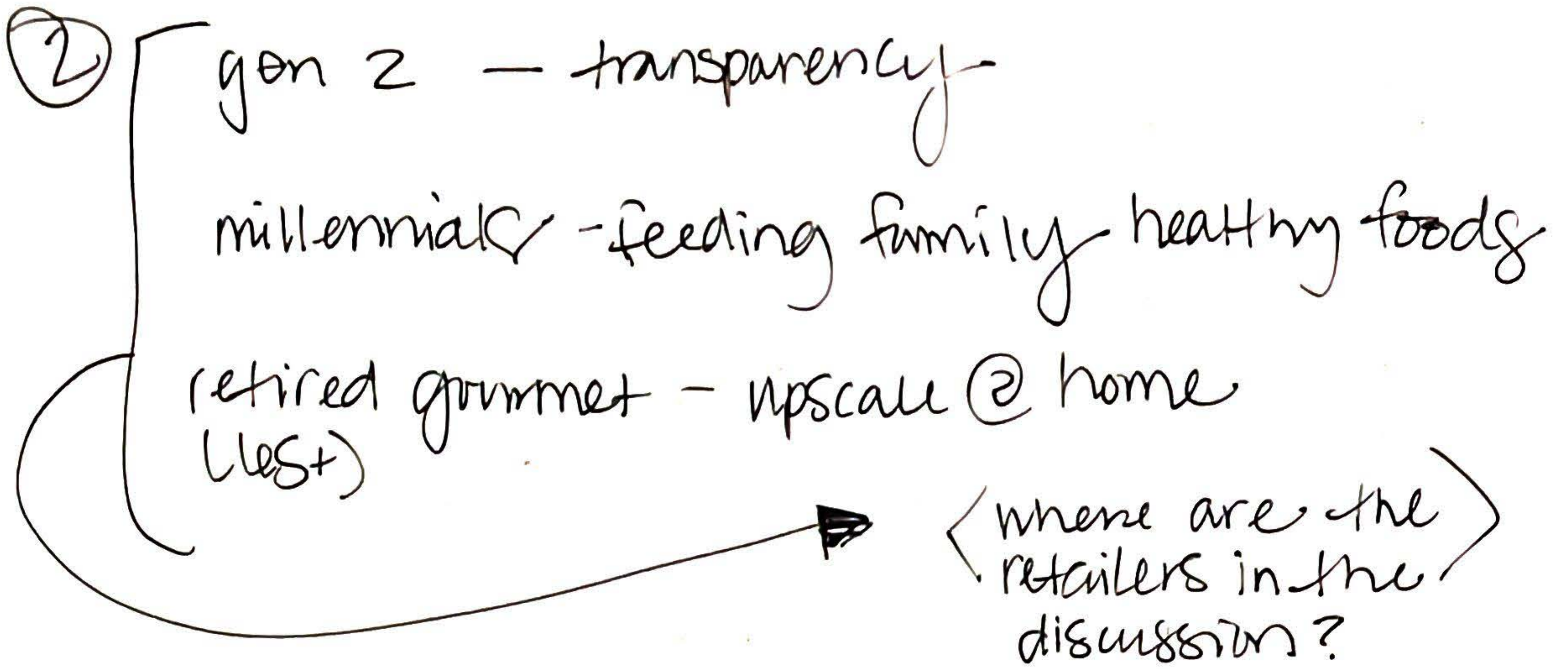
(Rotary exchanges)

Programs bring ag to urban setting

Bringing urban ag to more people.

JOG

Group 15 - Q. 2



① A. "Should" vs "can" - enable private compliance/operations
• state certifications / labelling

① B. more representation of different populations w/ agriculture
• URBAN A&E
• marketers / retailers
• small scale producers + businesses in value chain

① C. Setup narrative for a bipartisan education - enable critical thinking

• convening place for learning + curiosity

Group 16 - Q2 COULTER

urban / Rural exchange

- Ensure Ag educator - actually know Ag
- challenge is how to have the networks
- High school / college curriculum
 - 4-H, FFA, Boys & Girls Club
- Have to engage at state & Fed govt level
 - advocate for Home Ec to be nutritionist focus
- Leverage Farm Bureau 'Ag in the classroom'
- Leverage Different STEM programs
- Private sector need to commit & sponsor
 - have more interns
 - formalize short projects as internships etc
- Academia - bring those schools to the table

① Labor program for the youth

Examine current programs

WOOF = work away

H2C - for American youth to
get housing

Ag. harvesters

- step stones

Focus on the labor issue

Clearing house for information
on how to hire

② Professors/Students/Regulators
must participate on a farm
for at least an hour